
"Typography is the craft of endowing human language with a durable visual form." - Robert Bringhurst

Post Graduate Decisions: Part Three

facilitated by Amber-Lynn Thorne

The biggest question to follow the completion of your Bachelor's of Fine Arts degree is the daunting "now what"? These testimonials follow the different paths of four of 2015 Visual Arts program class graduates from Grenfell Campus, Memorial University.

Sarah Whiffen --

Unlike many students, graduation wasn't a watershed

moment in my life. I already had a good job and a great community of friends and artistic colleagues. I didn't want to make a rigid plan for my career I was eager to continue exploring where my art would take me. The visual arts program didn't serve as a launch pad for a career, it was an introduction to my life as an artist.

Shortly after graduation I was approached with an opportunity to have my work included in From There to Here, the opening exhibition of the Tina Dolter Gallery at the Rotary Arts Centre (RAC) in Corner Brook. I later became one of several resident artists of the RAC, renting a small studio and participating in a group exhibition titled Place with Rodney Mercer and Louise Gauthier. Late last year I began teaching art lessons from the Centre at first with just one student, and then growing into three group lessons per week.

The connections I have made through the community before and after graduation have lead my work into exciting new areas, particularly textbased art and graphic design. Over the past year I've been collaborating with a local graphic designer to explore my interests in these areas. Together we have produced several largescale murals (with others in progress) and hand-painted signage for local businesses. I'm interested in furthering my digital skills and using them to complement my text art endeavors.



"Swirsky's on Broadway", Sarah Whiffen, 2016, Text Art Mural



Photo of Sarah Whiffen by Amber-Lynn Thorne